



“Christmas in Olde York” Parade Sponsorship Levels

Full Float	\$600
½ Float	\$325
¼ Float	\$175

- 🎄 A sign with the Sponsors Business Name is on both sides of the float.**
- 🎄 The Sponsors are listed in the Chamber Newsletter and on the Chamber Website.**
- 🎄 The Business may have employees and their children on the float. Float capacity is 20 adults or 23, if small children.**



For more information contact the Greater York Chamber of Commerce
23 East Liberty Street, York, SC 29745 | 803 684-2590

Parade Date:

Wednesday December 6, 2017 at 4:30 p.m.

Mandatory Participants Meeting: Thursday, November 30th at 6:00PM at 23 E. Liberty Street, York, SC 29745



The Downtown York Christmas Parade is an entertainment event, designed to appeal to families and to bring the community and region together. The parade will not be a forum for intolerance or political messages. As a component of the parade, some of the parade units may be designed to honor the religious significance of the holiday season and the cultural heritage and ethnic diversity of the region. The parade committee will make decisions at its sole discretion as to the content, design and participants in the parade.

Group or Business Name: _____

Organization website (if applicable): _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip code: _____

Phone (day): _____ Best time to reach you: _____

Fax Number: _____ Cell Phone: _____

Day of Parade Phone: _____

Contact Email (please print clearly): _____

How long has your organization been in existence: _____

Please describe the reason your organization would like to appear in the parade:

Please complete the information below to the best of your knowledge. This is information will be used by the committee when determining the line-up.

Parade Rules & Regulations:

ALL ENTRIES MUST BE DECORATED IN A HOLIDAY THEME. Please use your creativity, placing only one bow on your vehicle is unacceptable.



1. Only (1) float or vehicle or (4) golf carts per entry is allowed. For any questions regarding rule #2, please contact the Greater York Chamber.
2. **We ask that you refrain from throwing candy or any kind of object to the viewers during the Downtown York Christmas Parade** due to liability and safety concerns. You may walk beside your unit and hand out candy.
3. Only approved animals are allowed in the York Christmas Parade due to liability and safety concerns. Waste removal team must follow horses.
4. **A meeting will be held on Thursday, November 30th at 6:00 p.m. at 23 E. Liberty St., York SC. This is a mandatory meeting for parade participants and it is required that a representative be in attendance (NO EXCEPTIONS). Participants that rent a commercial float through the Chamber are exempt from this meeting.**
5. All participants must be in their line-up position with their parade registration decal visible on the dashboard of their vehicle by 3:30 p.m. or you will not be permitted in the parade! THIS WILL BE ENFORCED! If you do not have a vehicle decal, you will not be allowed in the parade line-up.
6. All motorized vehicles must be driven by a driver with a valid driver's license.
7. Commercial float rental includes float, truck and licensed driver.
8. **NO ONE IS ALLOWED TO BE IN SANTA CLAUS COSTUMES.** The one and only Santa Claus from the North Pole will be in attendance.
9. The Greater York Chamber of Commerce encourages the playing of festive music. The Christmas Parade is a family event for all religious denominations, so please refrain from giving or playing any type of sermon.
10. No refunds will be issued for commercial floats. No refunds will be issued for no-shows.
11. There will be a \$30.00 service charge on all returned checks.
12. Only those entries included in the "Invited Class" will be exempt from payment.
13. All groups must use creative costuming/decorations to meet the parade's criteria of entertainment value.
14. The Downtown York Christmas Parade maintains the right to control the type and number of participants in the parade. We are accepting 100 entries. Entries will be notified at least one week prior to the November 30th meeting as to whether or not they have been accepted.
15. Only the entry vehicle is allowed to drive to the parade line. You are responsible for informing your participants where to park and meet you at your entry.
16. There is not an alternative rain date scheduled. The parade will proceed as planned even if it rains but will be canceled if lightning exists.
17. Adults must accompany children.



I have read and understand the rules and guidelines listed above and recognize that our participation in the Downtown York Christmas Parade is based upon adherence to these rules. I agree that if my group is invited to participate in the parade, we will adhere to all rules and regulations as stated above. (Sign this page and enclose it with your completed application and application fee. We suggest that you make a copy to keep for your organization so that you will have a copy of the rules and regulations.

Name (Contact Name)

Organization/Company

Date

Signature

The Downtown York Christmas Parade Committee is excited about the 2017 Downtown York Christmas Parade! The parade is scheduled for Wednesday, December 6th at 4:30 pm. Attached is the Downtown York Christmas Parade application packet. Please fill out the application completely and return it in-person or by mail or email, to:

Greater York Chamber of Commerce Office
23 East Liberty Street
York, SC 29745
Email: info@greateryorkchamber.com

You may also include additional information about your organization. Please note that supplemental application materials cannot be returned.

We encourage you to return the application as soon as possible as space is limited. If you have any questions regarding our application, please contact Sara Comer or Mary Catherine Ward at the Greater York Chamber of Commerce at the above email or (803) 684-2590. Please leave a daytime and evening contact number if you leave a voice message.

Thank you for your interest in the Downtown York Christmas Parade.

Parade Application

Vehicle type and total length of proposed unit (This is to ensure we mark enough space for your unit in the line-up area): *For example: truck w/ trailer, 30 total feet* _____

Number of participants in proposed parade unit: _____

Age Range of Parade Participants: _____

Will you be broadcasting music (if so, please describe)? _____

Please select category of your entry:

- Marching Band NO FEE (Band Form Required)
- Decorated Float NO FEE
- Commercial Float (Please see Website (www.greateryorkchamber.com for available Commercial floats) \$600 /Rental Fee.
- Greater York Chamber of Commerce Members and Non-Profits (\$30 entry fee)
- Non-Chamber businesses, organizations, walking groups, etc. (\$200 entry fee)

Parade Fee (*NON-REFUNDABLE AFTER NOVEMBER 1, 2017)

NO FEE	Decorated Float
\$30 –	Greater York Chamber of Commerce Members and Non-Profits
\$200 –	Non-Chamber Businesses and Organizations
\$600	Commercial Float truck and driver provided.

HOW TO APPLY:

1. Read and sign the Participant Rules and Regulations.
2. Complete all required information on application.
3. Send your complete application and a non-refundable* application fee to:

Greater York Chamber of Commerce

Attn: Christmas Parade

23 East Liberty Street

York, SC 29745